

SENEPLEX+® NORMAL-TO-DRY THREE-PRODUCT REGIMEN

Immediate hydration. Visible refinement at eight weeks.

Independent testing of the Normal-to-Dry regimen documented fast hydration, visible radiance and firmness benefits over eight weeks, plus improved exfoliation in a separate controlled Evening Moisturizer study.



- 3-product regimen
- 8 weeks
- 32 participants completed
- Instrument + expert grading
- Controlled exfoliation study

49.99%
immediate increase in hydration
 AFTER FIRST USE
 Corneometer, n=32; p<0.001.

28.62%
increase in hydration
 WEEK 8
 Corneometer, n=31; p<0.001.

23.60%
improvement in visible radiance
 WEEK 8
 Expert grading, n=32; p<0.001.

STUDY A · THREE-PRODUCT REGIMEN

Hydration was immediate - and remained significantly improved at Week 8.

Immediate hydration **49.99%**



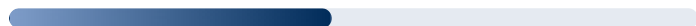
n=32; p<0.001.

Week 8 hydration **28.62%**



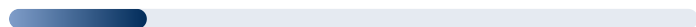
n=31; p<0.001.

Week 8 expert-graded radiance **23.60%**



n=32; p<0.001; 96.88% improved.

Week 8 R0 firmness **6.59%**



n=32; p=0.033.

100%

said skin felt more moisturized.

100%

said skin texture felt smoother.

100%

said skin tone looked redefined and more supple.

96.88%

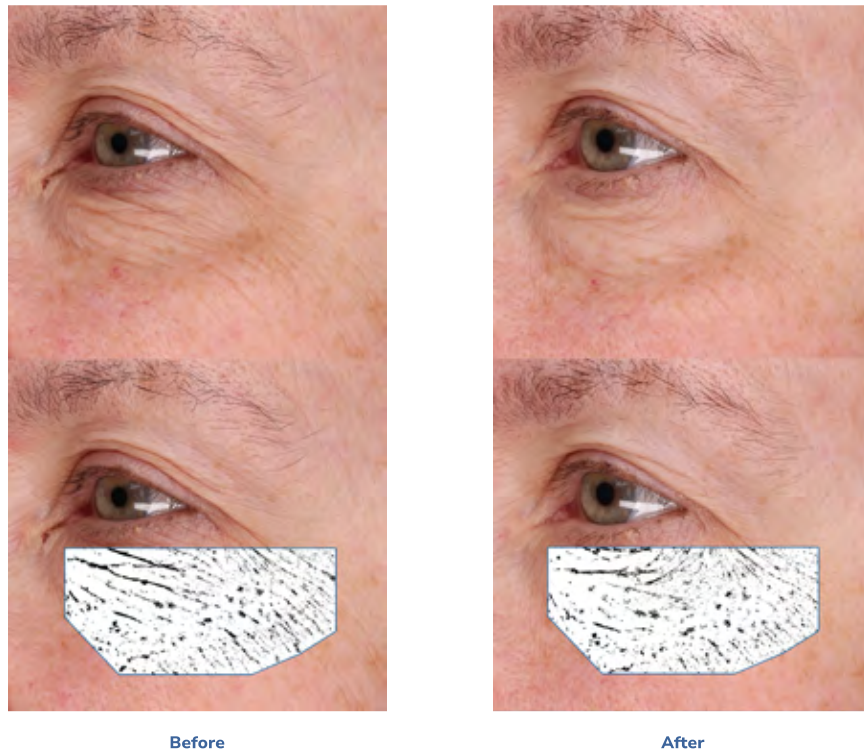
said skin appeared more luminous, radiant, and bright.

REGIMEN-LEVEL EVIDENCE

Study A tested the cleanser, DayTime Moisturizer, and Evening Moisturizer together. Results apply to the tested three-product regimen.

SENEPLEX+® BEAUTY BOOK VISUAL STORY

A closer look at the skin visuals featured in the 2024 SeneGence Beauty Book.



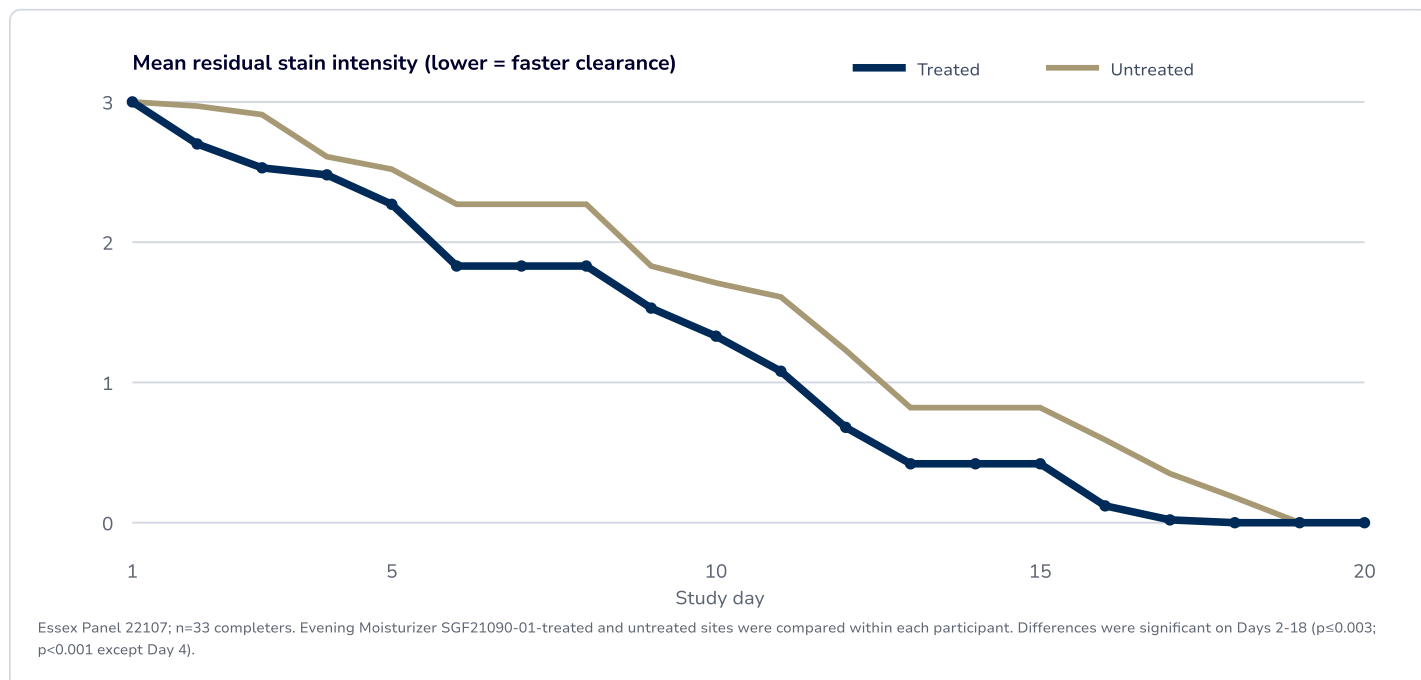
2024 SENEGENCE BEAUTY BOOK BRAND IMAGERY

Week 0, Week 2 and Week 4 skin visuals are presented alongside the Beauty Book's featured before-and-after eye-area imagery. Measured study outcomes are reported in Studies A and B.

STUDY B · ESSEX EVENING MOISTURIZER STUDY

Faster visible surface-stain clearance supported improved exfoliation.

Essex compared Evening Moisturizer SGF21090-01-treated and untreated sites on the same participants. Mean stain extinction occurred at 15.5 ± 0.4 SE days on treated sites versus 18.0 ± 0.4 SE days on untreated sites - 2.5 days sooner (n=33; p<0.001).



2.5 days

earlier mean stain extinction

TREATED VS UNTREATED

15.5 vs 18.0 days; n=33; p<0.001.

0.00 vs 0.18

residual surface-stain intensity

DAY 18 · TREATED VS UNTREATED

Raw Essex milestone; lower indicates less residual stain.

33

participants completed

20-DAY STUDY

Within-participant treated-site comparison.

SURFACE-RENEWAL RESULT

This validated surface-stain method measured exfoliation performance of Evening Moisturizer SGF21090-01 as a complete finished formula, supporting improved exfoliation through faster visible clearance.

TECHNICAL STUDY RECORD

Two independent studies with precise product attribution.

STUDY A LABORATORY Validated Claim Support, LLC	STUDY A REPORT CS211017 / RE211017.V01
STUDY A PRODUCTS 3 in 1 Cleanser SGF21095-00; DayTime Moisturizer SGF2111-00; Evening Moisturizer SGF21090-01	STUDY A DESIGN 8-week single-arm regimen study; 34 enrolled / 32 completed
STUDY B LABORATORY Essex Testing Clinic	STUDY B PANEL 22107
STUDY B PRODUCT Evening Moisturizer SGF21090-01	STUDY B DESIGN 20-day treated-site vs untreated-site comparison; 33 completed

Selected substantiated outcomes

Selected substantiated outcome	Immediate	Week 2	Week 4	Week 8
Corneometer hydration	+49.99%; p<0.001	+12.54%; p=0.005	+11.98%; p=0.003	+28.62%; p<0.001
Cutometer R0 firmness	-	+7.06%; p=0.016	-	+6.59%; p=0.033
Expert-graded radiance	-	-	-	+23.60%; p<0.001

Hydration increase, firmer R0 readings and expert-graded radiance provide the central regimen results.

Participant experience

Week 8 participant perception	Agreement
Skin feels more moisturized	100%
Skin texture feels smoother	100%
Skin tone looks redefined and more supple	100%
Skin appears more luminous, radiant and bright	96.88%

Self-reported agreement, n=32.



INDEPENDENT LABORATORY EVIDENCE

Original source pages follow.

The complete two-page Essex topline follows, preserving the laboratory identity, tested formula, study design, full time course and aggregate findings. The VCS regimen study identifiers and aggregate results are presented in the technical section above.

LABORATORY Essex Testing Clinic	PANEL 22107
TESTED FORMULA Evening Moisturizer SGF21090-01	STUDY DESIGN 20-day treated-site comparison

SOURCE AUTHENTICATION

The reproduced Essex Panel 22107 pages retain the original laboratory letterhead and reported study details.

SOURCE NOTE

One participant code was replaced with "One participant" to protect privacy; aggregate study findings are unchanged.

The complete PDF includes the Essex Panel 22107 laboratory pages. One participant code was removed; aggregate findings are unchanged.

ETC Panel No. 22107

Test Article: Evening Moisturizer Normal to Dry Formula: SGF21090-01

PLEASE NOTE THAT THE INFORMATION CONTAINED IN THIS TOPLINE SUMMARY HAS BEEN PRELIMINARILY REVIEWED BY QUALITY ASSURANCE. SLIGHT CHANGES IN THE DATA MAY OCCUR FOLLOWING FINAL QA REVIEW.

Thirty-four (34) subjects were enrolled onto the study on March 21, 2022 and a total of 33 (33/34) subjects successfully completed the study on April 11, 2022. One (1/34) participant discontinued from the study due to personal reasons unrelated to the conduct of the study.

A comparison of the mean dansyl chloride scores on each evaluation day between the test article and the control sites is presented below:

Mean Dansyl Chloride Intensity Scores

Study Day	Evening Moisturizer Normal to Dry Formula: SGF21090-01	Control	p-value	% Difference
1	3.00	3.00	1.000	-
2	2.70*	2.97	<0.001	-9%
3	2.53*	2.91	<0.001	-13%
4	2.48*	2.61	0.003	-5%
5	2.27*	2.52	<0.001	-10%
6	1.83*	2.27	<0.001	-19%
7	1.83*	2.27	<0.001	-19%
8	1.83*	2.27	<0.001	-19%
9	1.53*	1.83	<0.001	-16%
10	1.33*	1.71	<0.001	-22%
11	1.08*	1.61	<0.001	-33%
12	0.68*	1.23	<0.001	-45%
13	0.42*	0.82	<0.001	-49%
14	0.42*	0.82	<0.001	-49%
15	0.42*	0.82	<0.001	-49%
16	0.12*	0.59	<0.001	-80%
17	0.02*	0.35	<0.001	-94%
18	0.00	0.18	<0.001	-100%
19	0.00	0.00	1.000	-
20	0	0	1.000	-

*Statistically significant difference from control (p<0.05)

Test Article: Evening Moisturizer Normal to Dry Formula: SGF21090-01 (Product A) was associated with 49% greater cell turnover after 13 days of use, 80% greater cell turnover after 16 days of use, 94% greater cell turnover after 17 days of use and 100% greater cell turnover after 18 days of use than that observed on the control (untreated) sites.

ETC Panel No. 22107 (Cont'd)

Test Article: Evening Moisturizer Normal to Dry Formula: SGF21090-01

PLEASE NOTE THAT THE INFORMATION CONTAINED IN THIS TOPLINE SUMMARY HAS BEEN PRELIMINARILY REVIEWED BY QUALITY ASSURANCE. SLIGHT CHANGES IN THE DATA MAY OCCUR FOLLOWING FINAL QA REVIEW.

Mean Dansyl Chloride Intensity Scores (Cont'd)

A decrease in dansyl chloride intensity compared with the control was observed on Days 2-18. These data provide evidence that the sites treated with Test Article: **Evening Moisturizer Normal to Dry Formula: SGF21090-01 (Product A)** were associated with a faster cell turnover than that observed on the control sites on Days 2-18. The difference from control was statistically significant on Days 2 – 18.

A comparison of the mean time until extinction was made between the test product and the control using a paired difference t-test.

The mean times to extinction (mean \pm standard error) are summarized below:

Test Article (Product A):	15.5 \pm 0.4
Control:	18.0 \pm 0.4

The mean time to extinction for the test article was found to be significantly ($p < 0.001$) less than that of the control.

CONCLUSIONS

Study Summary

A 20-day dansyl chloride study was conducted using 1 test article on 33 subjects. Test Article: **Evening Moisturizer Normal to Dry Formula: SGF21090-01 (Product A)** was analyzed to determine whether the test article was observed to have greater cell removal than the control. The amount of dansyl chloride stain remaining on the site treated with **Product A** was quantified by visual clinical evaluation.

Test Article: Evening Moisturizer Normal to Dry Formula: SGF21090-01 (Product A)

A decrease in dansyl chloride intensity compared with the control was observed on Days 2-18. These data provide evidence that the sites treated with Test Article: **Evening Moisturizer Normal to Dry Formula: SGF21090-01 (Product A)** were associated with a faster cell turnover than that observed on the control sites on Days 2-18, and the difference from control in mean time to extinction was significant ($p < 0.001$) on days 2-18. These findings support an 'improved exfoliation' claim.